This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1.   (Currently Amended) A terminal comprising:

a processor;

a tuner configured to receive a video channel including a split screen with multiple video clips positioned in different portions of the split screen; and

memory storing computer executable instructions that when executed by the processor configure the terminal to generate a menu including a single video clip of the multiple video clips displayed in the menu, wherein the single video clip is repositioned from one of the different portions of the split screen to a position in the menu.

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2.   (Currently Amended) The terminal of claim 1, wherein the computer executable instructions, when executed by the processor, further configure the terminal to generate an electronic program guide including the menu and including an introductory menu that is displayed upon beginning use of the electronic program guide.

3.   (Currently Amended) The terminal of claim 2, wherein the electronic program guide further includes an introductory menu that is displayed upon beginning use of the electronic program guide, and wherein the introductory menu is displayed automatically when the terminal is switched on.

4.   (Currently Amended) The terminal of claim 23, wherein the introductory menu displays information or messages from an operations center.

5.   (Previously Amended) The terminal of claim 4, wherein the information or messages are directed to a particular subscriber.

6.   (Previously Amended) The terminal of claim 4, wherein the information or messages are directed to a group of subscribers.

7.   (Canceled)

8.   (Currently Amended) A terminal comprising:

a processor;

a graphics memory;

a graphics generator configured to generate graphics from the graphics memory for display on a display device;

a tuner configured to receive a video channel including a split screen with multiple video clips positioned in different portions of the split screen;

a control interface configured to receive a choice of an option from displayed graphics on the display device; and

an instruction memory storing computer executable instructions that when executed by the processor configure the terminal to sense one or more interactive features during a display of a selected program, and to generate an electronic program guide comprising:

        a menu that is displayed with a single video clip of the multiple video clips, wherein the single video clip is repositioned from one of the different portions of the split screen to a position in the menu;

        a logo that is displayed on the display device; and

        an overlay menu that is displayed with the selected program, the overlay menu including the interactive features,

        wherein the logo indicates that the interactive features are available, wherein the overlay menu is displayed in response to a signal received from the control interface.

9.   (Currently Amended) The terminal of claim 8, wherein the overlay menu includes menu options for a plurality one of the interactive features.

10.   (Previously Amended) The terminal of claim 9, wherein the overlay menu further includes a menu option to return to the selected program without the interactive features.

11.   (Previously Amended) The terminal of claim 9, wherein the guide further comprises a cursor that indicates one of the menu options, wherein the cursor is controlled by the control interface.

12.   (Previously Amended) The terminal of claim 8, wherein the interactive features include quizzes, facts, or products, related to the selected program.

13.   (Previously Amended) The terminal of claim 9, wherein the electronic program guide further comprises a plurality of interactive submenus for use with the interactive features, wherein the submenus are displayed in response to a selection of the menu options, the selection being received from the control interface.

14.   (Previously Amended) The terminal of claim 13, wherein the submenus are displayed in a video window in a scaled-down program video format.

15.   (Previously Amended) The terminal of claim 13, wherein the program and one or more of the submenus are displayed on the display device at the same time.

16.   (Currently Amended) The terminal of claim 8, wherein the logo is displayed as an overlay ~~menu~~.

17.   (Canceled)

18.   (Previously Amended) The terminal of claim 8, wherein the overlay menu includes the logo.

19.   (Previously Amended) The terminal of claim 8, wherein the overlay menu is generated by the terminal using data received during a vertical blanking interval.

20.   (Previously Amended) The terminal of claim 8, wherein the logo is displayed in a corner of a screen of the display device periodically for a specified duration.

21.   (Canceled)

22.   (Currently Amended) A terminal comprising:

a processor;

a graphics memory;

a graphics generator configured to generate graphics from the graphics memory for display on a display device;

a tuner configured to receive a video channel including a split screen with multiple video clips positioned in different portions of the split screen;

a control interface configured to receive a choice of an option from displayed graphics on the display device; and

an instruction memory storing computer executable instructions that when executed by the processor configure the terminal to generate an electronic program guide comprising:

a plurality of interactive menus, each corresponding to a level of interactivity and having one or more interactive menu items for selection; and

a main menu having one or more main menu items for selection, which main menu items correspond to the interactive menus, wherein the menus are navigated using the control interface, the main menu items and the interactive menu items are responsive to selection signals received from the control interface, and a single video clip of the multiple video clips is displayed in one of the menus repositioned from one of the different portions of the split screen to a position in one of the menus.

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23. (Canceled)

24. (Previously Amended) A method comprising:

receiving a video channel including a split screen with multiple video clips positioned in different portions of the split screen;

displaying an electronic program guide with a single video clip of the multiple video clips repositioned from one of the different portions of the split screen to a position in the electronic program guide.

25. (Canceled)

26. (Currently Amended) The terminal of claim 1, wherein the terminal is configured to scale a size of the single video clip in the ~~electronic program guide~~menu.

27. (Currently Amended) The terminal of claim 1, wherein the terminal is configured to display the single video clip in the ~~electronic program guide~~menu by displaying the video channel with an overlay that masks one or more of the multiple video clips other than the single video clip.

28. (Currently Amended) The terminal of claim 27, wherein the overlay includes ~~the~~ displayed graphics.

29. (Canceled)

30. (Previously Amended) The terminal of claim 8, wherein the terminal is configured to scale a size of the single video clip in the menu.

31. (Previously Amended) The terminal of claim 8, wherein the terminal is configured to display the single video clip in the menu by displaying the video channel with an overlay that masks one or more of the multiple video clips other than the single video clip.

32. (Previously Amended) The terminal of claim 31, wherein the overlay includes the displayed graphics.

33. (Canceled)

34. (Previously Amended) The terminal of claim 22, wherein the terminal is configured to scale a size of the single video clip in the one of the menus.

35. (Previously Amended) The terminal of claim 22, wherein the terminal is configured to display the single video clip in one of the menus by displaying the video channel with an overlay that masks one or more of the multiple video clips other than the single video clip.

36. (Previously Amended) The terminal of claim 35, wherein the overlay includes the displayed graphics.

37. (Canceled)

38. (Previously Amended) The method of claim 24, wherein the displaying of the electronic program guide includes scaling a size of the single video clip in the electronic program guide.

39. (Previously Amended) The method of claim 24, wherein the displaying of the electronic program guide includes displaying the video channel with an overlay that masks one or more of the multiple video clips other than the single video clip.

40. (Previously Amended) The method of claim 39, wherein the overlay includes graphical information from program control information received with the video channel.